

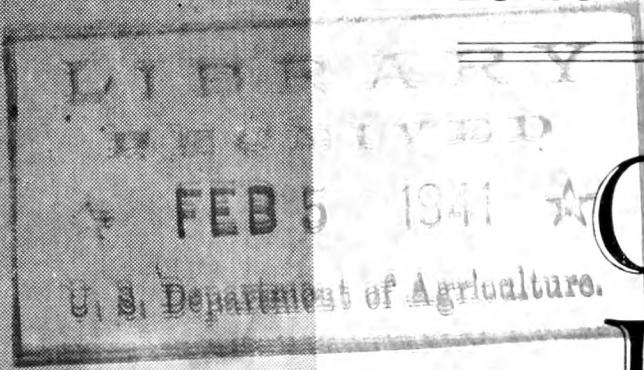
## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



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LOIS

*Hobby Glad Gardens*

C. E. SHEELY, Proprietor

Monroe, Michigan

222 Godfroy Avenue

Telephone 397-M





JUST A PATCH OF SIXES IN BLOOM



FIELD SCENE SHOWING RANK GROWTH





1940=====WINTER=====1941

# GLADIOLUS

★ The BETTER  
of the OLD Varieties

★ The BEST  
of the NEW Varieties



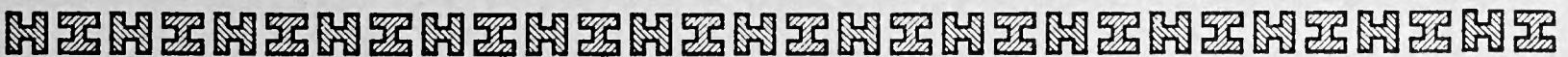
*Hobby Glad Gardens*

C. E. SHEELY, Proprietor

Monroe, Michigan

222 Godfroy Avenue

Telephone 397-M



## GREETINGS

Another season has rolled around and we are pleased to offer to you again our Gladiolus bulbs.

May we take this means of thanking you, each and every one that sent us an order this last year. We have grown bulbs for 22 years and last year was our biggest year we have ever had.

We have this year added 14,000 square feet of storage space to our storage to enable us to still further improve the quality of our bulbs and with the largest crop we have ever harvested can only hope for your business again this year.

We are omitting the key chart on the older varieties which are well known to make more room for the many worthwhile new Glads that have made their appearance.

We try to grow only the better of the old and the best of the new, and if the variety that you are interested in is not listed, either write us or look around for a cause of it not being listed as there must be something wrong someplace. We have a test plot of several acres that we try to grow all the new ones that comes out and many more of them are discarded than are listed for one reason or another.

If you will follow the key chart that we started several years ago you will be able to get as accurate a description of the Glads performance as we can give you, as we change the ratings each year as we check everything as it grows.

We are giving a complete chart to each variety that we feel the traits are more or less permanently set in. However, some of the newer ones we have not grown long enough to be accurate on, and even a few of the older varieties change from season to season.

Our bulbs are all planted by hand, dug by hand, cleaned by hand, and graded by hand to insure you getting just as nice a bulb as can be produced. No more bruising than is necessary. Every bulb is removed that does not look just right, etc., all by hand, so that you receive only A-1 bulbs. Ask any of our customers, they can tell you.

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## KEY CHART

A	Average Height (4 to 4½ ft. tall)	G	Sets Bulblets Well
A+	Above Average	G+	Sets Many Bulblets
A—	Below Average	G—	Sets Not Many Bulblets
B	Most Always Straight	H	Bulblets Grow Well
B+	Always Straight	H+	Bulblets Grow Very Well
B—	Sometimes Crooks	H—	Bulblets Hard to Grow
C	Dependable Grower	I	Makes Good Bulbs
C+	Always Dependable	I+	Makes Extra Good Bulbs
C—	Not Always Dependable	I—	Makes Inferior Bulbs
D	Average Sized Florets (4½ to 5 in.)	J	Bulbs Generally Disease Free
D+	Above Average	J+	Bulbs Always Disease Free
D—	Below Average	J—	Bulbs Not Always Disease Free
E	4 or 5 Open	K	Stands Hot Weather Well
E+	More Open	K+	Not Affected by Hot Weather
E—	Less Open	K—	Burns in Hot Weather
F	Produces Well From Small Bulb (No. 3)	L	Placement of Florets Good
F+	Produces Better From Large Bulb	L+	Placement of Florets Always Good
F—	Produces Well From Smaller Bulb	L—	Placement of Florets Not Always Good



## PLEASE READ CAREFULLY

The letter first following the variety such as (K) and (Pf) etc. is abbreviation for the originator of that variety such as (K) Kundred, (Pf) Pfitzer, etc.

Everything we sell is fully guaranteed in every respect, and any error or omission will be promptly and liberally adjusted, if reported. You are at liberty to return any shipment if it does not fully meet your expectations, and purchase price, plus return charges, will be promptly refunded.

Safe delivery of all orders is guaranteed. This includes damages by freezing, so you need not hesitate to order in fall or winter. We will not forward shipments by mail unless weather is such that we feel they can go through to destination safely.

### SECOND CHOICE, PLEASE

Sooner or later, some kinds and sizes of Glad bulbs will be sold out. Saves a lot of time and correspondence if you will kindly name a few varieties that we may send in case sold out of any on your order. Or at least mark your order sheet if we may send another size.

### TERMS

Terms are cash with order except that, if desired, a deposit of 25% will hold order until March 1st, when it will be sent C.O.D. for any amount remaining unpaid at that time.

Charges will be prepaid on all shipments taken from this catalog (other than from wholesale list) to points in the United States. All wholesale orders F.O.B. Monroe.

### DISCOUNT

#### On Orders Taken from Retail Lists

Will allow cash discount of 5% on orders of \$5.00 to \$10.00; 10% on orders of \$10.00 to \$25.00, and will give extras on all orders, so that our customers will all secure additional discount in the way of extra bulbs.

### SPECIAL NOTICE

Do not split quantities as listed. Where a variety is listed at 2 for 15 cents do not order 1 or 2 at a lower price. There is no profit in any item of less than ten cents and very little at that price.

In the event that we are out of one size in a variety, we will substitute the next size in sufficient quantity to cover price, unless otherwise instructed. Just note on your order, "Don't Substitute," if you want sizes ordered only. We never substitute on varieties unless permitted to. Our aim is to please our customers.

### EARLY ORDERS

Early orders are entirely practical and sensible. They insure your receiving the varieties and sizes you want, and they also secure for you the "pick of the crop," and they help us, by relieving our storage space. Many good Glads will be in great demand and hard to find later in the season.

While we like to ship in the fall, we will be glad to hold your order for later shipment if desired.

Please note carefully whether variety is priced "each" or "per 10" or "100".

Five may be ordered at the ten rate. Twenty-five at the 100 rate.

All stock offered and orders accepted subject to prior sale.

No order accepted for less than \$1.00.

### TO LARGE BUYERS

Growers, dealers, etc., who can use large quantities of a variety or a good big order of different varieties of bulbs or bulblets please mail in to us the quantity and kinds you want, and we will quote you on the whole or at least what we can furnish. Chances are we can save you money. THIS IS FOR LARGE LOTS SO PLEASE DO NOT SEND IN LISTS OF A FEW BULBS FOR SPECIAL QUOTATIONS.



## NEW GLADS FOR "41"

### LOIS

Having been growing glads for twenty-two years and raising hundreds of seedlings each year only to discard them as not good enough, have at last one that we feel is a top notcher, and we present it for your approval—named after my wife—Lois—A pure self color flesh pink peach, growing to better than five feet tall under normal field culture with florets up to eight inches across with six to eight open and four to five more showing color. Disease free foliage broad and drooping allowing for a low cut. Bulbs disease free, plump and nice. Bulblet production very good.

This variety has attracted the attention of visitors to our fields for several years but due to very small stocks we have held up its introduction. Only a limited amount of stock will be disposed of this season.

Large Bulbs Only \$10.00 Each.

### FREE BULB OFFER

Medium and small bulbs of Lois will be given as extras on all orders taken from this catalogue as follows:

On orders of \$5.00 or more 1 small bulb Lois free. On orders of \$10.00 or more 1 medium bulb Lois free.

### SMILING BETTY (DOWNEY-CANADA)

Medium Azalea pink deepening slightly at edges of petals, throat of pale canary yellow heavily peppered with medium crimson dots. Grows tall and straight, opens six to eight winged wide open waved blooms of very good texture and does not fade. Five to six inch florets on a flower head 26 to 28" long. Foliage healthy, upright, prolific and an ideal show flower.

Large Bulbs \$1.00 Each 10—\$8.00

Medium Bulbs 50c Each 10—\$4.00

### LADY JANE (LAKE-CANADA)

The finest glistening cream glad with deeper lip petal that we have ever seen or grown. A strong healthy grower. Wonderful texture. Round wide open florets slightly ruffled and waved. Opens six to eight large perfectly placed blooms that stand blistering heat without wilting. Makes fine bulbs and plenty of lets. Very prolific.

Very limited stocks. Large bulbs only \$1.50 Each

### JANE WITHERS (ZIMMER-VORNHELDER)

A beautiful shade of violet lavender. Opening five to seven wide open round well placed florets. Strong growing healthy upright foliage. Stem a little short for the flower head but a good commercial.

Large Bulbs Only Sizes (1 to 4) \$1.00 Each 10—\$8.00

### WHOLESALE F.O.B.

25 Mixed Sizes 1 to 4	-----	\$15.00
50 Mixed Sizes 1 to 4	-----	\$25.00
100 Mixed Sizes 1 to 4	-----	\$35.00



# THE BETTER OF THE NEW VARIETIES

## AT PREPAID PRICES

- Aladdin (Pal)** A—, B+, C, D+ E+, F, G, H, I, J, K, L+. Large bright salmon with contrasting cream blotch. (L-1-50c; M-1-30c; S-1-20c)
- Alayne (Kin)** A—, B+, C, D, E, F+, G, H+, I, J—, K, L+. New shades of light Rose somewhat ruffled. Good keeper after being cut. (L-10-50c; M-10-30c; S-10-15c)
- Alchemy (Mitsch)** A, B, C, D, E, F, G+, H+, I, J, K, L. A Picardy seedling in a clean medium yellow with wide open florets. Beautifully ruffled. No markings. (L-1-50c; M-1-35c; S-1-20c)
- Algonquin (Pal)** A+, B, C, D+, E, F, G, H, K, L. A strong growing tall light scarlet red. Looks like a comer. (L-1-50c; M-1-30c; S-1-20c)
- Allemania (Pf)** A+, B, C, D+, E+, F, G, H, I, J, K—, L—. A fairly dark scarlet that is of the exhibition type. Very large flowers on a strong growing stem. (L-1-10c, 10-80c; M-2-15c, 10-50c; S-1-5c, 10-30c)
- American Commander (New)** A+, B+, C, D, E, F, K, L. Tall growing new red which seems to have plenty of vigor and vitality. Shade lighter than Koehl. (L-1-80c; M-1-50c; S-1-25c)
- Angelus (Pal)** A+, B, C, D+, E+, F, G, H, L—. Unusual shade of medium salmon slightly ruffled. Good commercial. (L-10-80c; M-10-40c; S-10-25c)
- Barcarole (Pal)** A, B, C, D, E, F, G, H, K, L—. Very heavily ruffled salmon orange. Beautiful. (L-1-50c; M-1-30c; S-1-20c)
- Beacon (Pal)** A+, B, C+, D, E+, F, G, H, I, J, K, L. Red Salmon with large cream blotches. Tall grower with up to 10 open. (L-10-60c; M-10-40c; S-10-20c)
- Beautiful Dream (Canine)** A+, B, C, D, E+, F, G, H, I, J, K, L. New even-toned pure pink. Immense spikes with up to 8 very large florets open. Petals heavy and fluted. Very beautiful. (L-1-40c; M-1-25c; S-1-15c)
- Beautiful Ohio (Hullibarger)** A—, B+, C, D, E, F+, G, H+, I, J, K+, L+. Beautiful shade of rose pink. Well placed florets on a good stiff stem. Will become a good commercial. (L-10-50c; M-10-25c; S-10-15c)
- Benedict (Crow)** A+, B+, C+, D+, E+, F+, G—, H, I, J+, K+, L+. Very deep rich rose with very attractive cherry throat. Flowers wide open. (L-10-50c; M-10-30c; S-10-20c)
- Betsy Bob-Up (Canine)** A+, B+, C+, D, E+, F—, G+, H+, I+, J+, K, L+. A true sport of Betty Nuthall. Same growth and characteristics only a soft yellow with pink overlay. Very attractive and well liked. (L-10-50c; M-10-30c; S-10-15c)
- Bingo (Canine)** A+, B+, C+, D+, E+, F—, G+, H+, I+, J, K+, L. A cream white sport of Picardy with soft rose blotch, growth, size, shape same as Picardy. One we have waited for. (L-1-40c; M-1-25c; S-1-15c)
- Bit O' Heaven (Crow)** A+, B+, C+, D, E+, F, G+, H+, I+, J—, K+, L. One of our first introductions. Rated the best commercial orange. Tall straight grower with up to 10 open. Very prolific. (L-10-50c; M-10-25c; S-10-15c)
- Black Opal (Errey)** A, B, C, D, E+, F, G+, H+, I, J, K, L. Very deep dark red that opens up to ten well placed florets on a long flower head. One that is going places. (L-1-25c; M-1-15c; S-1-10c)
- Brightsides (Pres)** A+, B, C, D—, E+, F, G+, H+, I, J, K—, L. Canary yellow flushed apricot in throat, orange tipped. Tall graceful spike and early. (L-10-50c; M-10-30c)
- Buffette (Winsor)** A+, B, C, D, E+, F, G, H, I, J, K, L. Tall growing early light buff, with touch of apricot. Very pleasing. (L-1-40c; M-1-20c; S-1-10c)
- Bye-Lo (Kin)** A, B, C, D, E+, F, G, H, I, J, K, L. New LaFrance pink. Florets are well placed on a graceful stem, throat blends to a lighter shade with an attractive single marking on lower midrib. Rated high score as a commercial. (L-1-25c; M-1-15c; S-1-10c)
- Camellia (Pal)** A+, B+, C+, D, E, F, G, H, I, L. Blush white tinted pink. Slightly ruffled, small vivid orange scarlet blotch in throat. (L-10-80c; M-10-50c; S-10-30c)
- Camelot (Errey)** A+, B, C, D, E+, F, G, H, I, J, K, L. Tall coral pink with scarlet throat. Good placement on a tapering spike. (L-10-50c; M-10-30c; S-10-20c)
- Carillon (Pal)** A+, B+, C+, D, E+, F, G, H, K, L+. Tall clear LaFrance pink with clear creamy blotch. Wide open florets. Looks like good commercial. (L-1-50c; M-1-30c; S-1-20c)
- Centenary Triumph (Errey)** A, B, C, D+, E, K+, L. Another from down under. Fine exhibition salmon overlaid with a lavender grey at the throat edged with orange. Large florets perfectly placed in good formation. (L-1-20c; M-1-10c; S-1-5c)
- Cheerful (Kin)** A+, B+, C, D, E+, F, G, H, I, J, K+, L+. Ruffled, clean light red with clean cut white blotch. Good keeper after being cut. (L-10-80c; M-10-60c; S-10-40c)
- Colonial Maid (C. G. Young)** A+, B+, C+, D, E, F+, G+, H+, I+, J, K+, L+. New light lavender, just a shade lighter than Minuet. Opens 5 to 6 average sized florets with 6 more buds showing color. Fine texture with medium pink throat markings and lighter pink shading to petal edges which roll slightly back. Tall grower with disease free foliage. Fine propagator, germinator and keeping glad. A fine addition to the Lav class. (L-1-25c, 10-\$2.00; M-1-15c, 10-\$1.20; S-10-80c)
- Conquest (Mitsch)** A+, B, C+, D+, E, F, G+, H+, I, J, K, L. Clear azalia pink with deep cream throat. Florets waved and ruffled. Strong healthy dependable grower. (L-1-10c, 10-80c; M-10-50c; S-10-25c)



- Dictator (Jaen)** A, B, C, D—, E, F, G, H, I, J, K, L. Mallow purple or deep pink lavender with large redish purple tongue in throat. 5-8 medium sized florets open always in perfect placement. (L-1-35c, 10-2.60; M-1-25c, 10-2.00; S-1-15c, 10-1.20)
- Director (Crow)** A, B, C, D+, E, F, G, H, I+, J+, K+, L+. Deep Mauve pink with deeper rich blotch. Outstanding. (L-10-50c; M-10-25c; S-10-15c)
- Early Melody (Arenius)** A+, B+, C+, D, E+, F, G, H, I, J, K—, L. Early light lavender with pink cast. Fine commercial. (L-10-40c; M-10-30c; S-10-20c)
- Ellen Marie (Pruitt)** A, B+, C+, D+, E+, F, G+, H+, I+, J, K, L. Almost self color salmon pink. Opens up to nine perfectly placed flowers on a perfect spike. Very much like Picardy only darker in color and much earlier. (L-10-60c; M-10-40c; S-10-20c)
- Elsie Adelle (Stewart)** A+, B, C, D, E, F, K, L. Lafrance pink with bluish cast. Tall robust grower. Good second early cut flower. (L-10-40c; M-10-25c; S-10-15c)
- Emblem of Purity (Kin)** A, B, C, D, E+, F, I, J—, K, L. Ruffled white. Color pure, waxey, and without markings. Petals round and of good texture. (L-1-1.00; M-1-60c; S-1-40c)
- Esme Desailly (Errey)** A, B+, C+, D, E+, F, G, H, I, J, K—, L. Another from down under. Salmon pink and cream combination with a slight dark line on the lower petals. Opens ten nice flowers on a perfect spike. Cannot stand hot weather. (L-10-50c; M-10-30c; S-10-20)
- Euides (Errey)** A+, B+, C, D+, E+, F, G, H, I, J, K, L+. Ivory white with cream center. Flushed pink towards edges of petals. Fine spikes with up to ten open in perfect placement. (L-1-15c, 10-1.00; M-1-10c, 10-50c; S-10-35c)
- Fire Ball (Jaen)** A, B, C, D, E, F, G, H, I, J, K, L—. Pure wine red without markings, appears to have an overlay of smoke. Tall straight grower with up to seven open on a spike carrying 18 buds. Good exhibition as well as a good commercial. (L-1-35c, 10-2.60; M-1-25c, 10-2.00; S-1-15c, 10-1.20)
- Flaming Meteor (Mitsch)** A+, B, C, D+, E+, F, G, H, I, J, K—, L—. Extra large red. So spectacular that it attracts attention. (L-2-14c, 10-60c; M-10-30c; S-10-20c)
- Geheimrat Duisberg (Gratetz)** Renamed—See September White.
- Gertrude Swenson (Swenson)** A+, B+, C, D—, E+, F+, G, H, I, J+, K, L+. Beautiful shade of Mauve with blotch of white in throat. (L-10-80c; M-10-50c; S-10-30c)
- Green Light (Pf)** A+, B, C, D+, E+, F, G, H, I, J, K, L+. A light cream with a green gloss from which it gets its name. Florets large and slightly ruffled. A real exhibition Glad. (L-1-15c; M-1-10c; S-1-5c)
- Greta Garbo (Pf)** A+, B+, C+, D+, E+, F, G+, H+, I+, J+, K, L. One of the largest glads grown. Pale coral with canary yellow throat. Massive plant and flower. (L-1-1.00; M-1-60c; S-1-40c)
- Guardsman (Crow)** A+, B+, C+, D+, E, F, G—, H—, I+, J+, K+, L+. A much improved Bennett. Texture much heavier and stands up better. (L-10-60c; M-10-40c; S-10-20c)
- Harmau (Both)** A+, B, C, D+, E+, F, G, K, L. Rose vermillion with deeper throat, tall wiry spike. Did not appeal to us this past season. (L-4.00 each)
- Harvest Moon (Bill)** A, B, C+, D, E, F+, G+, H+, I+, J+, K+, L+. Pure light cream almost white. A real florist's variety. (L-10-50c; M-10-25c; S-10-15c)
- Happy Day (Canine)** A, B, C, D+, E+, F, G, K, L. Large deep orange blending to golden in throat. Good grower and propagator. (L-1-2.00; M-1-1.50; S-1-1.00)
- Heilightum (Pf)** A, B, C, D+, E+, F, G—, H—, I, J—, K—, L. Alabaster white with small green throat. Tall, straight, well placed florets. (L-1-15c; M-1-10c)
- Hildred (Love)** A+, B+, C+, D, E+, F+, G, H, I+, J+, K+, L. New light lavender. One of the most outstanding new lavenders in years. One that wins over Minuet. (L-1-25c; M-1-15c; S-1-10c)
- Hindenburg's Memory (Pf)** A+, B, C, D+, E, F, G, H, I, J, K, L. An improved Com. Koehl. Deep scarlet red self. Outstanding exhibition. (L-1-50c; M-1-30c; S-1-20c)
- Honor (Kin)** A—, B+, C, D, E, F, G, H, I, J, K, L—. Clear lavender with white throat. Better color than Minuet but not as tall a grower. (L-10-50c; M-10-30c; S-10-15c)
- Incense (Miller)** A+, B, C+, D—, F, G+, H+, I+, J+, K+, L—. Pink scarlet with yellow throat. Blooms not so pretty but it has the scent. It is the first of the scented Glads. Fine for Hyberdizing. (L-1-25c; M-1-25c; S-1-10c)
- Iosco (Kin)** A, B+, C+, D, E, F—, G+, H+, I+, J, K, L—. Ivory buff. Will be classed as a yellow. Very tall. Nice open flowered variety but color combination makes it appear muddy. (L-1-25c; M-1-15c; S-1-10c)
- Irak (Mitsch)** A+, B+, C+, D+, E, F+, G+, H+, I+, J+, K, L. A silver grey sport of Bagdad with better color than Marmora. Good grower same as Bagdad. One of the most outstanding new glads. A real dandy. (L-10-60c; M-10-40c; S-10-20c)
- Isola Bella (Pf)** A, B, C, D+, E+, F, G+, H+, I+, J, K, L. Nice new pink with lilac hue. Wide open florets which are slightly ruffled. (L-10-60c; M-10-30c; S-10-20c)
- Janet (Crow)** A— B+, C, D, E, F, G, H, I+, J+, K+, L+. Smoky peach pink with distinct edge completely around edge of petals. (L-10-50c; M-10-30c; S-10-20c)
- Jasmine (Pal)** A+, B, C—, D, E+, F, G+, H+, I, J, K—, L—. Clear pale lemon yellow slightly ruffled. Clubs at times. (L-1-50c; M-1-30c; S-1-20c)
- Joan Pety (Kin)** A, B+, C, D, E+, F—, G, H, I, J, K, L+. Pure pink with small markings of violet in cream on lower petals. (L-10-50c; M-10-30c; S-10-15c)



- J. S. Bach (Pf)** A, B, C, D+, E+, F+, G, H, I, J, K, L. Strong growing exhibition, early orange salmon with lighter throat. (L-10-60c; M-10-30c; S-10-20c)
- Kassel (Pf)** A+, B, C—, D, E, F, G, H, I, J, K, L—. Scarlet red self, good grower but inclined to poor placement. (L-10-50c; M-10-30c; S-10-20c)
- King Arthur (Arenius)** A, B+, C+, D+, E, F+, G—, H—, I, J, K, L—. Very early rose lavender with pointed petals. A dandy. L-10-50c; M-10-25c; S-10-15c)
- Lausanne (Van Duersen Holl)** A, B+, C+, D, E, F+, G+, H, I, J, K+, L+. The best large flowered yellow to date. Medium tone yellow with deeper throat. Shape, type, etc. same as Minuet. Each year it is better. (L-10-80c; M-10-60c; S-10-40c)
- Leona (Pruitt)** A, B+, C, D, E+, F, G, H, I, K, L. Very rich rose-red tall growing med. late with up to eight nicely ruffled flowers open at a time. Very good color. (L-10-50c; M-10-30c; S-10-20c)
- Lord Selkirk (Twomey)** A+, B, C—, D+, E+, F—, G, H, I, J, K, L—. A variety capable of producing outstanding exhibition spikes. Large pure white with creamy throat. Not as dependable as we would like but well worth while. (L-1-\$2.50; M-1-\$1.75; S-1-\$1.25; blts. 50c each)
- Louise D'Or (Pf)** A, B, C, D, E, F, G, H, I, J, K, L. Early bright orange yellow. An improved Orange Queen. (L-10-50c; M-10-30c)
- Lulu Hunt (?)** A, B, C, D, E, F, G, H, I, J, K, L. Salmon pink of good texture and early, making a fine cut flower. (L-10-50c; M-10-30c; S-10-20c)
- Margaret Beaton (Twomey)** A+, B+, C+, D+, E+, F, G, H, I, J, K, L. Ivory white with small orange scarlet throat blotch. Good texture and a long flower head. A winner. (L-1-40c; M-1-30c; S-1-20c)
- Margaret Stewart (Stewart)** A, B, C, D, E+, F, L—. A true rose red with good growing habits. A shade of red that the florists can use. (L-10-80c; M-10-60c; S-10-40c)
- Master Myron (Krueger)** A+, B, C, D+, E, F, G, K, L. Medium red, rich self color. Have grown it only one year but looks very good. First at Ohio show for us. Large bulbs only \$1.00 each.
- Miss Marion (Zimmer)** A—, B+, C, D, E+, F, G, H, I, J—, K+, L+. A new shade of mauve lavender with creamy throat. Early vigorous grower that does not streak or flake in adverse weather conditions. (L-1-15c; M-1-10c; S-1-5c)
- Miss New Zealand (N. Z.)** A+ B, C, D+, E+, F, G, H, I, J, K, L—. Salmon pink with deeper blotch. The largest glad we have today. (L-10-80c; M-10-50c; S-10-25c)
- Mjr. Edward Bowes (Stewart)** A+, B, C, D—, E+, F, G+, H+, I+, J, K, L—. Bittersweet pink with overlay of a slightly deeper tone. Almost an orange. Tall, straight spikes with up to ten open. (L-10-80c; M-10-60c; S-10-40c)
- Mr. Louis G. Rowe (S.N.)** A, B, C, D, E+, F, L. White blushed with pink, deeper towards end of petals. Florets recurve when opening then straighten. Beautiful. (L-1-25c; M-1-15c)
- Mrs. Walter P. Chrysler (Stewart)** A, B, C, D, E, F, L—. A glad that is different. All curls and ruffles. Light rose pink with deep rose lines marking center of each petal. Heavy substance making it a good cut flower. (L-1-50c; M-1-30c; S-1-20c)
- Myrna (Pruitt)** A+, B, C, D+, E+, F, G, H, I, J, K, L. Heavily ruffled creamy white with deeper throat. Tall spike with up to 10 well placed florets open. (L-1-75c; M-1-50c; S-1-25c)
- Nancy Ann (Kin)** A, B+, C, D, E, F, G+, H, I, J, K, L+. Light lavender pink blending slightly deeper at edge of petals. Lower petal marked cream. A prize winning commercial. (L-10-50c; (M-10-30c; S-10-15c)
- New Era (Ellis)** A+, B+, C+, D—, E+, F, G+, H, I+, J, K—, L. A pure Lafrance pink with cream throat, very ruffled, well placed blooms of a very pleasing color. (L-1-45c, 10-\$1.20; M-1-10c, 10-80c; S-10-60c)
- Ninth Symphony (Pf)** A, B+, C, D+, E, F, G, H, I, J, K, L. A new vivid salmon red. Very striking. Good substance exhibition variety. (L-10-80c; M-10-50c; S-10-30c)
- North Wind (Canine)** A, B, C, D, E, F, G, H, I, J, K+, L—. Ruffled pure white with soft carmine feather in throat. Wirey stem. Very good florists variety. (L-1-40c; M-1-25c; S-1-15c)
- Oeganda (Pf)** A, B, C, D, E, F, G—, H—, I, J, K—, L. The blackest glad we know of. Very fine but very hard to propagate. (L-1-25c; M-1-15c)
- Ogemaw (Kin)** A+, B+, C+, D+, E+, F, G, H, I, J, K—, L—. Deep salmon pink with cream blotch sometimes comes flaed with smoky blue. Extra tall grower but of heavy substance and a good keeper. (L-10-80c; M-10-60c; S-10-40c)
- Peggy Lou (Wilson)** A+, B+, C+, D+, E+, F, G+, H+, I+, J+, K, L. New deep shrimp pink with an overcast of old rose. Seedling of Picardy and very similar only deeper in color. (L-1-15c, 10-\$1.20; M-1-10c, 10-60c; S-10-30c)
- Persian Orange (Stewart)** A+, B, C, D, E+, F, G, H, I, J, K, L. A true persian orange in color. Tall, straight. Good exhibition and commercial. (L-10-40c; M-10-25c; M-10-15c)
- Petita (N.Z.)** A+, B, C, D+, E+, F, G+, H+, I, J, K+, L—. Salmon apricot flaked darker. Very large massive novelty. (L-10-50c; M-10-30c; S-10-20c)
- Pheasant Dor'e (Downey)** A+, B, C+, D, E+, F, G+, H+, I+, J+, K+, L. Very late pure yellow of medium size without markings. Tall, straight grower and a good keeper after being cut. (L-1-15c, 10-\$1.20; M-1-10c, 10-80c; S-1-5c, 10-40c)
- Pink Selection (Aus)** A, B+, C, D, E+, F, G, H, I, J, K+, L+. A sport from down under of Our Selection. A delicate pink with deeper blotch. Better grower than Our Selection. (L-1-40c; M-1-25c; S-1-15c)

- Ramsey MacDonald (Pf)** A+, B, C+, D, E+, F, G, H, I, J, K+, L. New purple, better than Chas. Dickens or Paul Pfitzer. Will go places when stock is available. (L-10-80c; M-10-50c; S-10-30c)
- Red Diablo (C. G. Young)** A, B, C, D+, E, F, G, H, I, J, K, L. Tall growing light red, which opens 6 to 8 very large good textured florets. One with a future to be watched. (L-1-\$3.00; M-1-\$2.00; S-1-\$1.00)
- Red Giant (Phillips)** A+, B, C, D+, E+, F, G, H, I, J, K+, L—. Another from down under. One of the giants. Bright cerise darker in the throat with white line in the petals. Strong straight grower with up to eight perfectly placed florets open at once. (L-1-25c; M-1-15c; S-1-10c)
- Reflection (Kin)** A, B, C, D+, E, F, G+, H+, I, J, K+, L—. Clear light lavender without any marks. Good size exhibition sized florets which are very well placed on the stem. Good propagator and germination fine. (L-1-25c; M-1-15c; S-1-10c)
- Rewi Fallu (Aus)** A, B, C, D+, E+, F, G, H+, I, J, K, L. Another wonder from down under. Large massive deep blood red that opens six or more well placed florets on a straight spike. Stem just a little weak for so large a flower head. (L-10-60c; M-10-30c; S-10-20c)
- Rima (Mitsch)** A+, B, C, D+, E+, F, G, H, I, J, K—, L—. Light lilac pink with creamy throat. Beautiful when well grown. (L-10-60c; M-10-30c)
- Robert Burns (Christ)** A, B, C, D+, E+, F, G, H, I, J, K, L—. Deep violet blue. Clear color. Large open bloom on a good stiff spike. A much improved Blue Admiral. (L-1-20c; M-1-10c; S-2-15c)
- Robert Shippee (Winsor)** A—, B, C, D—, E, F, G, H, K, L. Ruffled pure white with spot of old rose in throat. Not a tall grower but a beautiful glad. (L-1-\$1.75; M-1-\$1.25; S-1-75c)
- Roman Gold (Canine)** A, B, C, D, E+, F, G, H, K—, L. Light orange with lighter throat. Graceful spikes. Might be called an early Betty Nuthall. (L-1-\$1.00; M-1-75c; S-1-50c)
- Rosalie (Aus)** A+, B, C, D, E+, F, L. Strong growing rose red with cream throat. Opens up to 10 well placed bloom on a good strong stem. (L-1-15c; M-1-10c)
- Rose of Michigan (Kin)** A, B, C, D—, E+, F, G+, H, I, J, K, L—. A very fine deep rose-red almost the shade of an American beauty rose. Opens up to eight well placed medium sized florets on a nice stem. (L-1-50c, 10-\$4.00; M-1-30c, 10-\$2.50; S-1-20c, 10-\$1.50)
- Rosemary Pfitzer (Pf)** A+, B, C, D+, E+, F, G, H, I, J, K, L—. Nice white blushed with pink. At times comes all white and again pink according to type of soil. Creamy throat adds to its attractiveness. (L-10-50c; M-10-25c; S-10-15c)
- Rose Standish (Kin)** A—, B, C, D, E, F, G, H, I, J, K+, L—. Beautiful ruffled clear light rose pink. Buds showing color are very lovely. Fine for florists use. (L-10-50c; M-10-30c; S-10-15c)
- Rose Van Lima (Hol)** A+, B+, C+, D+, E, F, G, H, I, J, K, L. Light rose with small lines in throat. Very good exhibition. (L-1-25c, 10-\$2.00; M-1-15c, 10-\$1.20; S-10-75c)
- Sept. White (Gratetz)** A+, B, C, D, E+, F, G, H, I, J, K, L. Late blooming white, tall, straight grower with up to 7 open. (L-1-25c; M-1-15c; S-2-15c)
- Sergeant Molly (Nitchman)** A+, B+, C, D+, E+, F, G, H, K, L. Very early salmon pink with clear yellow throat. Good early cutter. (L-1-20c; M-1-15c; S-1-10c)
- Shirley Temple (Pruitt)** A+, B—, C, D+, E+, F—, G+, H+, I, J, K—, L—. An immense heavily ruffled cream, almost white with a deeper yellow throat. Husky foliage, yet grows from five to six feet tall. Blooms better from small bulbs. (L-10-60c; M-10-30c; S-10-15c)
- Silversheen (Symons)** A, B, C, D, E, L—. From down under. Excellent spike. Glowing salmon-pink with silver overlay. White lip with ruby feather (L-1-15c; M-1-10c; S-1-5c)
- Smiling Maestro (Christ)** A, B, C, D+, E+, F, G, H, I, J, K, L+. A deep salmon rose with brown overlay. Very large and showy. (L-10-50c; M-10-30c; S-10-15c)
- Snowden (Ball)** A— B, C, D, E, F, G, H, I, J, K, L. Nice white with carmine pencilling in throat, nice spike but short. (L-10-50c; M-10-30c; S-10-20c)
- Snow Princess (Pf)** A+, B+, C+, D+, E+, F, G+, H, I+, J+, K+, L+. Large milky white with touch of light cream in throat. Florets round and of heavy texture. A glad even better than Maid of Orleans. (L-1-20c, 10-\$1.60; M-1-10c, 10-80c; S-10-40c)
- So Big (Kin)** A+, B, C, D+, E+, F, G, H, I, J—, K+, L—. Deep rose pink. Tall with well placed blooms. Very good. (L-10-50c; M-10-30c; S-10-15c)
- Star of Bethlehem (Pf)** A+, B+, C+, D+, E+, F, G+, H+, I—, J—, K, L. Large new pure white, similar to Maid of Orleans, only larger. (L-10-60c; M-10-40c; S-10-20c)
- Streak of Butter (Crow)** A+, B+, C+, D, E+, F—, G+, H+, I+, J+, K+, L. One of the dry weather twins. Late, tall growing clear cut buff blending to light salmon at edge of petals. One of the best cut flower varieties. (L-10-50c; M-10-25c; S-10-15c)
- Surfside (Winsor)** A, B+, C, D, E+, F, G, H, I, J, K+, L. Creamy white of good texture. Slight pencelling in throat. Slightly ruffled. (L-1-50c; M-1-30c; S-1-15c)
- Sweet Alibi (Canine)** A+, B+, C, D, E+, F, G, H, I, J, K+, L. New heavily ruffled pink. Has decided midrib and small white throat. Good strong grower. A commer. (L-1-40c; M-1-25c; S-1-15c)
- Taiaroa (Miller)** A, B, C, D, E+, F, G+, H+, I, J, K, L. Another from down under. Large salmon pink flaked with slate, with a purple blotch in the throat. Will open about eight blooms on a very good spike. (L-10-50c; M-10-30c; S-10-15c)
- Takina (N. Z.)** A+, B, C, D+, E+, F+, G+, H+, I, J, K, L. Rosaline purple lightly flaed darker, massive plant and flower. (L-10-60c; 10-40c; S-10-25c)



**Tasman (N. Z.)** A+, B, C, D+, E+, F, G, H, I, J, K, L. A beauty from down under. Rich geranium pink with creamy lips pencilled with crimson. Rounded florets of extra good substance that are slightly ruffled. Fine exhibition variety. (L-10-60c; M-10-40c; S-10-25c)

**The Bounty (Nit)** A, B, C, D, E, F, G, K—, L. A dark red of good form and texture, well worth trying if you like dark ones. (L-1-15c, 10-1.20; M-1-10c, 10-80c)

**Three Lo (Burgess)** A+, B, C, D, E+, F, G+, H+, I, J, K, L. Another show glad from down under. Carmine rose with small blotch of deeper tone in throat. Edged with cream. Makes a fine spike. (L-10-50c; M-10-40c; S-10-20c)

**Tiger Lily (Canine)** A, B, C, D+, E+, F, G, K, L. Brick red, heavily flaked darker with golden throat. A pleasing novelty. (L-1-2.00; M-1-1.50; S-1-1.00)

**Timbuctoo (Zimmer)** A, B, C, D+, E+, F, G, H, K, L. Rose red flaked darker, when first floret opens most all other buds show color. Looks good. (L-1-40c; M-1-25c)

**Tip Top (Pf)** A, B, C—, D+, E, F, G+, H—, I, J, K, L—. Brilliant scarlet, an improved Pf. Triumph. A dandy. (L-10-60c; M-10-30c; S-10-20c)

**Toa (N. Z.)** A+, B, C, D+, E+, F, G, H, I, J, K+, L+. Another tall husky glad from down under of a rosy salmon with darker blotch. (L-10-60c; M-10-40c; S-10-25c)

**Tyrian Princess (Kin)** A, B+, C, D, E+, F, G+, H+, I—, J, L. A new mallow rose or rose purple. Highest scoring seedling at the Michigan Glad Show in 1937. Wonderful color, with plenty open on a long flower spike. (L-1-25c; M-1-15c; S-1-10c)

**Vagabond Prince (Pal)** A+, B+, C+, D+, E+, F, G+, H+, I, J, K+, L. Brownish overcast red with orange red throat blotches. A show glad extraordinary. (L-10-50c; M-10-30c; S-10-15c)

**Village Queen (Stewart)** A+, B, C, D, E, F, G, H, I, J, K, L—. Large flower of soft white, pink and cream well blended. Early good commercial. (L-10-40c; M-10-25c; S-10-15c)

**Vredenburg (Pf)** A+, B+, C, D, E, F, G, H, I+, J, K+, L+. The earliest pure white that is far ahead of all others. No markings. Very good. (L-1-15c, 10-1.20; M-1-10c, 10-80c; S-1-5c, 10-50c)

**Wenonah (Kin)** A, B+, C+, D, E+, F, G+, H+, I, J, K, L—. New salmon pink that won blue ribbons on every entry at M.G.S. in 1939. Open up to 14 well placed blooms at a time on a perfect stem. One spike is a bouquet. Outstanding. (L-1-95c; M-1-60c; S-1-40c)

**Whero (Burns)** A, B, C, D+, E+, F, G—, H—, I, J, K, L. One of the newer ones from down under. Very large brilliant red with darer flecks at the outer edge of petals. Big spike with up to ten large florets open. Texture fine. Grand exhibition glad. (L-1-10c; M-2-15c; S-1-5c)

**White Triumpator (Holl)** A+, B+, C, D+, E+, F, G, H, I, J, K, L. Early large pure white. Tall straight and outstanding. (L-1-10c; M-1-5c; S-10-30c)

**White Spire (Kin)** A+, B+, C, D+, E+, F, G+, H+, I, J, K, L. New pure white. Sturdy heavy foliage of a deep green color. Florets perfectly placed and of heavy chamois-like substance. Opens well when cut in bud. A real glad if there ever was one. (L-1-50c; M-1-30c; S-1-20c)

**Zauberflote (Pf)** A+, B, C, D+, E+, L. Might be called an improved Mrs. Frank Pendelton. Peach rose with a vivid red bloch. Tall straight slender spike carrying seven or eight large open flowers well placed. (L-10-80c; M-10-60c; S-10-40c)

**Zuna (Mitsch)** A+, B, C—, D, E+, F, G, H, I, J, K, L—. Salmon slate smokey. One of the best of the new smokies. A real exhibition glad. (L-1-15c, 10-1.20; M-10-60c; S-10-30c)

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## THE BEST OF THE OLDER VARIETIES

All Prices Prepaid from This List

Prices on all following varieties: L-10—40c; M-10—25c; S-10—15c

**Aflame (Fch)**—A giant growing flame red with long floppy flower petals. Very showy and liked by everyone.

**Aida (Pf)**—Early deep violet-blue. Tall straight grower in fact one of the best growing blues.

**Albatross (Pf)**—Good tall white hard to beat when it comes good.

**Allenwood (Fch)**—Tall pleasing Pink that blends well with other flowers.

**Ave Maria (Pf)**—One of the best of the near blues. Very popular.

**Bagdad (Pal)**—A large tall smoky old rose, very showy.

**Baby Betty (Kin)**—Dainty cream tinted pink, can't be beat where daintiness is wanted.

**Berty Snow (M)**—Large popular lavender earlier than Minuet.

**Betty Nuthall (Sal)**—An older late variety but still one of the best. Coral with orange throat. Classed as an orange.

**Bill Sowden (Fallu)**—Deep blood red flower. Very good, doing better every year.

**Blue Danube (Pf)**—Amethyst Blue with darker throat. Very good color.

**Bob White (Zimmer)**—Large white with two rose lines on lower petals. Good exhibition and commercial variety.

**Chas. Dickens (Pf)**—Tall bright Purple. Strong growing, one of the best in its color class.

- Clarion (Crow)**—The best early clear yellow. Semi open flower of very pleasing form. Tall grower.
- Commander Koehl (Pf)**—The leading Scarlet Red. Always wanted and always in big demand.
- Coronation (Pal)**—Light salmon shading to cream. Real exhibition bloom. Inclined to be soft.
- Coronado (B)**—Large heavy ruffled white with purple lace-like throat.
- Coryphee (Pf)**—The most perfect pink colored glad we have but must be bloomed in cool weather to keep it from crooking.
- D. A. Hay (N. Z.)**—Large exhibition pink with cream throat.
- Debonair (Palmer)**—LaFrance pink to shrimp pink with creamy throat.
- Dr. F. E. Bennett**—Tall brilliant scarlet always in big demand.
- Dr. Moody (Kin)**—Early light lavender. Florets come in two row placement.
- Early Dawn (Briggs)**—Tall semi-early geranium pink slightly deeper on lower petals, small red lines in throat.
- Fata Morgana (Pf)**—Early peach blossom pink with amber throat.
- Giant Nymph (C)**—Soft light rose pink with creamy throat. One of the very best commercials.
- Glen (Mair)**—Deep pure pink with a heavy overlay of smoke. Large white throat marking and white rib lines. Opens six to eight on good spike.
- Gloriana (Bet)**—Rich tall orange florets look like rose buds.
- Gold Eagle (A)**—Very early ruffled rich yellow.
- Goldfinch (Crow)**—Late yellow that is deeper than Golden Dream.
- Hercules (Crow)**—A pure shade of clear Buff. Very massive plant, strong grower.
- Jonkheer Van Tets (Pf)**—Tall large pure white.
- Joyful (Crow)**—Rich peach salmon, prim grand, wide open attractive type.
- Krimhilde (Pf)**—Very beautiful early light lavender. Best early cut flower lavender we know of.
- Lotus (Pres)**—Slightly ruffled light cream pink. Very beautiful.
- Maid of Orleans**—Creamy white with deeper cream throat, one of the best.
- Mammoth White (U. B.)**—The largest pure white often five inches or more across the flowers.
- Margaret Fulton (Venango)**—Early tall commercial coral pink with lighter throat.
- Marmora (Errey)**—Smoky lavender with deeper blotch, liked by every one.
- Maytime (Palmer)**—Light creamy salmon with a cream throat. Might call it an early light
- Picardy.** Fine cut flower.
- Minuet (G)**—Clear light lavender. Easily the best lavender. Always outstanding.
- Miss Greely (Briggs)**—Light salmon pink similar to W. H. Phipps only several weeks earlier.
- Mother Machree (St)**—Smoky soft violet with blending of gold. Beautiful.
- Mrs. Leon Douglas (D)**—Begonia rose. Mammoth spike and plant.
- Mrs. Von Konynenberg (Pf)**—Medium blue lavender. Popular.
- Olive Goodrich (G)**—Pleasing white with pink edge with cream throat.
- Orange Butterfly (Sal)**—Glowing bronzy orange with 10-12 flowers open. A real beauty in the small prim class.
- Osalin (Sal)**—Coral pink, blending to soft orange throat. Very pretty.
- Our Selection (Ball)**—Salmon red overlaid with deeper shade and steel blue. A dandy.
- Paradise (Pruitt)**—Early apricot with narrow line of scarlet in throat. Large somewhat ruffled beautiful blooms on a good stem.
- Paul Pfitzer (Pf)**—Pure deep wine red. Always erect.
- Pelegrina (Pf)**—Darkest of the so called blues. Well liked and always a winner.
- Pencacola (Christ)**—Deep scarlet red with deeper throat. Heavy texture and a good keeper.
- Phyllis McQuiston (Stewart)**—A very fine pure pink with a lighter throat. Flowers are large and well placed. Very fine cut flowers as well as exhibition.
- Picardy (Pal)**—The sensational shrimp pink.
- Pirate (Pal)**—Blending of carmine and purple.
- Polar Ice (Pf)**—Absolutely white, straight spike very early. Good commercial. strong grower. Becoming very popular.
- Primate (Crow)**—Large tall clear yellow of good substance. One of the tallest growers.
- Red Phipps (Briggs)**—Flaming light red. Fine when well grown.
- Rose Wings (Crow)**—A very beautiful deep rose, fine for decoration.
- Sonatine (Pf)**—Atlas rose with cherry red flakes.
- Spirit of St. Louis (D)**—Large burnt orange with slight markings. Early and very good.
- Stately Lavender (Kin)**—Soft pinkish lavender. Beautiful addition to the lavender class.
- Tangerine (Aus)**—Tall graceful large glowing orange. A big improvement on La Paloma.
- The Moor (Crow)**—A beautiful tall deep rose red. Will open up to twelve blooms at a time when well grown.
- Veiled Brilliance (A)**—Bright pink with creamy throat.
- Wasaga (Pal)**—Nicely waved Buff Prim Grand. Blooms well open. A color that is different.
- Wurtembergia (Pf)**—Very large dazzling red with white throat.



# Gladiolus Wholesale Prices per 100 F.O.B., Monroe

25 or more bulbs at the 100 rate. Pint bulblets at quart rate. If sold out size ordered, will send size smaller, adding more bulbs to make up difference in price, **UNLESS YOU REQUEST OTHERWISE.** All bulbs plainly labelled.

Bulb Prices Per 100	Size 1 1½ In. Up	Size 2 1¼-1½ Inches	Size 3 1-1¼ Inches	Size 4 ¾-1 Inches	Size 5 ½-¾ Inches	Size 6 ¼-½ Inches	Blbs. Per Qt.
AFLAME	\$ 2.00	\$ 1.60	\$ 1.20	\$ 1.00	\$ .80	\$ .70	\$ 1.50
AIDA	2.20	1.80	1.40	1.20	1.00	.80	3.60
ALADDIN	35.00	30.00	25.00	-----	-----	-----	-----
ALBATROS	2.00	1.60	1.20	1.00	.80	.70	2.50
ALLEMANIA	2.50	2.25	2.00	1.50	1.00	.80	4.00
AVE MARIA	2.00	1.40	1.00	.80	-----	-----	1.50
BAGDAD	1.60	1.20	1.00	.80	.70	.60	1.00
BEACON	4.50	3.50	3.00	2.50	1.50	1.00	6.00
BEAUTIFUL DREAM	20.00	16.00	12.00	8.00	6.00	4.00	36.00
BEAUTIFUL OHIO	2.40	2.00	1.60	1.20	1.00	.80	5.00
BENEDICT	4.00	3.00	2.00	1.00	.80	.60	6.00
BERTY SNOW	2.00	1.60	1.20	1.00	.80	-----	2.00
BETSY BOB-UP	2.00	1.60	1.20	.80	.60	-----	1.00
BETTY NUTHALL	1.80	1.40	1.00	.80	.60	-----	1.00
BILL SOWDEN	2.00	1.60	1.20	.80	.60	-----	1.50
BINGO	20.00	16.00	12.00	8.00	6.00	4.00	36.00
BIT O' HEAVEN	2.40	2.00	1.60	1.20	1.00	.80	2.00
BLACK OPAL	12.50	10.00	8.00	6.00	4.50	3.00	-----
BLUE DANUBE	2.50	2.00	1.60	1.40	1.20	1.00	2.40
BLUE TRIUMPHATOR	3.00	2.50	2.00	1.50	1.00	.70	2.50
BOB WHITE	2.00	1.60	1.20	1.00	.80	.60	-----
BREAK O'DAY	1.40	1.20	1.00	.80	-----	-----	1.00
CARDINAL PRINCE	1.80	1.40	1.10	.80	.60	-----	1.50
CHARLES DICKENS	2.00	1.60	1.20	1.00	.80	.70	2.00
CLARION	2.00	1.60	1.40	1.20	1.00	.80	2.00
COLONIAL MAID	5.00	4.50	4.00	2.50	3.00	2.00	6.00
COMMANDER KOEHL	2.40	2.00	1.60	1.40	1.00	.80	2.00
CORYPHEE	3.60	2.40	2.00	1.60	-----	-----	-----
D. A. HAY	2.00	1.60	1.40	1.20	1.00	.80	2.00
DEBONAIR	2.00	1.60	1.20	1.00	.80	.70	1.50
DICTATOR	16.00	12.00	8.00	6.00	4.00	3.00	5.00
DIRECTOR	2.00	1.60	1.40	1.20	1.00	.80	3.00
DR. BENNETT	2.40	1.90	1.60	1.20	1.00	.80	2.00
DR. MOODY	2.00	1.60	1.20	1.00	.80	-----	2.00
EARLY DAWN	2.00	1.60	1.20	1.00	.80	.60	1.20
EARLY MELODY	2.40	1.90	1.60	1.20	1.00	.80	3.00
ELLEN MARIE	3.00	2.50	2.00	1.50	1.20	1.00	3.00
EMILE AUBRUN	2.50	2.00	1.60	1.20	-----	-----	-----
EUIDES	8.00	6.00	5.00	4.00	3.50	3.00	-----
EXCELLENCE	2.00	1.60	1.20	1.00	.70	.50	1.25
FATA MORGANA	1.80	1.40	1.00	.90	.70	.50	1.50
FIRE BALL	16.00	12.00	8.00	6.00	4.00	3.00	5.00
FLAMING METEOR	3.00	2.50	2.00	1.50	1.00	-----	-----
GERTRUDE SWENSON	5.00	4.00	3.00	2.00	1.50	1.00	-----
GIANT NYMPH	1.60	1.20	1.00	.80	.60	.40	1.00
GLORIANA	1.60	1.20	1.00	.80	.60	.40	1.00
GOLD EAGLE	1.40	1.20	1.00	.80	.60	-----	1.00
GOLD FINCH	2.00	1.60	1.40	1.20	1.00	.80	2.00
GUARDSMAN	16.00	12.00	9.00	7.00	5.00	4.00	-----
HARVEST MOON	2.50	2.00	1.60	1.40	1.00	.80	3.00
HERCULES	3.00	2.40	1.80	1.40	1.20	1.00	-----
IRAK	3.20	2.60	2.20	1.80	1.40	1.00	-----
ISOLA BELLA	5.00	4.50	4.00	3.50	3.00	2.50	10.00
JANET	2.80	2.40	1.80	1.40	1.20	.80	3.00
JOYFUL	2.00	1.60	1.20	1.00	.80	.60	1.25
J. S. BACH	3.00	2.40	2.00	1.60	1.20	1.00	4.00
J. VAN TETS	2.40	2.00	1.60	1.20	1.00	-----	3.60
KING ARTHUR	2.40	2.00	1.50	1.20	.80	.60	2.00
KRIMHILDE	2.00	1.60	1.20	1.00	.80	.60	1.50
LEONA	2.50	2.00	1.50	1.00	-----	-----	10.00
LOTUS	2.00	1.60	1.20	1.00	.80	.60	-----
LULU HUNT	16.00	12.00	8.00	6.00	4.00	3.00	5.00
MAID OF ORLEANS	1.80	1.40	1.10	.90	.70	.50	1.50

Bulb Prices Per 100	Size 1 1½ In. Up	Size 2 1¼-1½ Inches	Size 3 1-1¼ Inches	Size 4 ¾-1 Inches	Size 5 ½-¾ Inches	Size 6 ¼-½ Inches	Blbs. Per Qt.
MAMMOTH WHITE -----	2.50	2.00	1.60	1.40	1.20	1.00	1.80
MARGARET BEATON -----	28.00	24.00	20.00	16.00	12.00	10.00	-----
MARG. FULTON -----	1.80	1.60	1.20	1.00	.70	.50	1.80
MARMORA -----	2.00	1.60	1.20	1.00	.80	.70	1.50
MAYTIME -----	2.50	2.00	1.50	1.00	.70	.60	-----
MINUET -----	1.60	1.20	.90	.70	.50	.40	1.50
MISS GREELEY -----	2.40	2.00	1.60	1.20	1.00	.90	-----
MISS NEW ZEALAND -----	5.00	4.00	3.20	2.40	2.00	1.25	4.00
MOTHER MACHREE -----	2.40	2.00	1.60	1.20	1.00	.90	2.00
MRS. LEON DOUGLAS -----	1.40	1.20	.90	.70	.50	.40	1.25
MYRNA -----	50.00	40.00	30.00	20.00	15.00	10.00	-----
NEW ERA -----	9.00	8.00	7.00	5.50	4.00	3.00	-----
NINTH SYMPHONY -----	5.00	4.00	3.00	2.40	2.00	1.00	-----
OLIVE GOODRICH -----	2.00	1.60	1.20	1.00	.80	.60	2.00
OPALESCENT -----	1.40	1.20	1.00	.80	.60	-----	2.00
ORANGE BUTTERFLY -----	3.00	2.50	2.00	1.50	1.00	.70	2.50
ORANGE QUEEN -----	1.40	1.20	1.00	.80	-----	-----	1.20
OSALIN -----	2.00	1.60	1.20	1.00	.80	.60	2.00
OUR SELECTION -----	2.40	1.80	1.20	1.00	.80	.60	2.00
PARADISE -----	2.40	2.00	1.50	1.20	1.00	.80	2.00
PEGGY LOU -----	6.00	5.00	4.00	3.00	2.00	1.25	-----
PELEGRINA -----	2.00	1.60	1.20	1.00	.70	.50	2.40
PENCACOLA -----	2.00	1.60	1.20	1.00	.80	.60	2.00
PETITA -----	4.00	3.00	2.40	1.80	1.20	-----	-----
PHYLISS McQUISTON -----	2.00	1.60	1.20	1.00	.80	.60	2.00
PICARDY -----	1.60	1.20	.90	.70	.50	.40	.75
PIRATE -----	2.00	1.60	1.20	1.00	.80	.60	2.50
POLAR ICE -----	2.50	2.00	1.60	1.30	.80	.60	3.00
PRIMATE -----	2.00	1.60	1.20	1.00	.80	.60	2.00
RAMSEY McDONALD -----	5.00	4.00	3.00	2.50	2.00	1.50	-----
RED PHIPPS -----	2.00	1.60	1.40	1.00	.80	.60	-----
REWI FALLU -----	5.00	4.00	3.00	2.40	1.60	1.20	8.00
RIMA -----	11.00	9.00	6.40	4.80	3.20	2.20	20.00
ROSE MARY PFITZER -----	3.00	2.50	2.00	1.50	1.00	.70	-----
ROSE STANDISH -----	2.00	1.60	1.40	1.00	.80	.60	-----
ROSA VAN LIMA -----	12.00	10.00	8.00	6.00	4.00	3.40	5.00
ROSE WINGS -----	2.00	1.60	1.20	1.00	.80	.60	2.00
SEPT WHITE -----	9.00	7.00	5.00	4.00	3.00	2.50	4.00
SHIRLEY TEMPLE -----	3.00	2.40	2.00	1.60	1.20	.90	3.00
SMILING MAESTRO -----	2.80	2.20	1.80	1.40	1.20	1.00	4.00
SONATINE -----	2.00	1.60	1.20	1.00	.80	.60	1.80
SPIRIT OF ST. LOUIS -----	2.00	1.60	1.20	1.00	.80	.60	1.50
STAR OF BETHLEHEM -----	-----	-----	-----	-----	1.20	.80	5.00
STREAK OF BUTTER -----	2.40	2.00	1.60	1.20	1.00	.80	2.00
SWEET ALIBI -----	20.00	16.00	12.00	8.00	6.00	4.00	36.00
TAIAROA -----	3.00	2.40	2.00	1.60	1.20	1.00	4.00
TAKINA -----	4.00	3.00	2.20	1.75	1.50	1.25	4.00
THEDA -----	1.40	1.20	1.00	.80	.60	.50	1.20
THE MOOR -----	2.40	2.00	1.60	1.20	1.00	.90	2.50
VAGABOND PRINCE -----	3.00	2.50	2.00	1.50	1.20	.80	3.00
WASAGA -----	2.00	1.60	1.20	1.00	.80	.60	1.20
WENONAH -----	65.00	60.00	50.00	40.00	30.00	25.00	-----
WURTEMBERGIA -----	2.50	2.00	1.60	1.20	1.00	.80	-----
ZUNA -----	11.00	9.00	6.00	4.00	3.20	2.75	3.50
COMMERCIAL MIX -----	1.00	.80	.50	-----	-----	-----	-----
EXHIBITION MIXTURE -----	3.00	2.00	1.00	-----	-----	-----	3.00
STANDARD SHOW MIX -----	1.50	1.00	.60	-----	-----	-----	-----

If interested in large quantities, write for wholesale list.

If you have a neighbor who grows Glads, send us their name and we will send them our catalogue. We'll do something for you sometime.



**222 Godfroy Avenue**

Amount enclosed \$\_\_\_\_\_

Date of Order \_\_\_\_\_ 194 \_

**Please write name and address plainly. If we are sold out of an item, shall we substitute nearest sizes? \_\_\_\_\_**

[illegible]

## Detach Here

# GLADIOLUS COLLECTIONS AND SETS

## MAKE YOUR OWN COLLECTIONS

All Prices Prepaid Unless Marked—Not Prepaid

### COLLECTION NO. 1

#### A Cut Flower Collection

All varieties are separately labeled, all large bulbs, unless otherwise marked.

Pick out any Ten Varieties of the following and we will send you Six bulbs of each properly labeled (60 bulbs large size for \$1.00).

12 of any Ten Varieties (120 bulbs) for \$1.75.

100 of any Ten Varieties (1,000 bulbs) for \$10.00 NOT PREPAID.

BAGDAD  
BIT O' HEAVEN  
BLACK PANSY  
BREAK O' DAY  
CARDINAL PRINCE

EARLY DAWN  
GIANT NYMPH  
GLORIANA  
GOLD EAGLE  
JOYFUL

OPALESCENT  
PICARDY  
SONATINE  
STREAK OF BUTTER  
THEDA

#### Medium Sizes at Half Prices

### COLLECTION NO. 2

#### Leading Varieties of the Day

Select any five varieties of the following and we will send you six each properly labeled (30 large bulbs) for \$1.00.

Six of any ten varieties for \$2.00.

Six of any fifteen varieties for \$3.00.

Six of any twenty varieties for \$4.00.

Or six of all twenty-four varieties for \$4.50.

AFLAME  
BAGDAD  
BEAUTIFUL OHIO  
BETSY-BOB-UP  
BETTY NUTHALL  
COM. KOEHL  
DEBONAIR  
EARLY MELODY

GIANT NYMPH  
GLORIANA  
HARVEST MOON  
JOYFUL  
MAID OF ORLEANS  
MAMMOTH WHITE  
MARMORA  
MINUET

MRS. LEON DOUGLAS  
OUR SELECTION  
PENSACOLA  
PICARDY  
PIRATE  
PRIMATE  
SONATINE  
SPIRIT OF ST. LOUIS

#### Medium Sizes of Any of the Above at 25% Less

### COLLECTION NO. 3

\$2.00 Smokey Collection. All Large Bulbs Prepaid \$2.00

5—BAGDAD  
5—IRAK  
5—JANET

5—MARMORA  
5—MOTHER MACHREE  
5—OUR SELECTION

5—TAIAROA  
5—VAGABOND PRINCE  
5—ZUNA

### COLLECTION NO. 4

We receive each year many requests for a mixed collection of cut flowers, so here 'tis. Beat it if you can.

100 large sized bulbs sent prepaid for \$3.00, 50 for \$1.75, 25 for \$1.00.

This collection will contain not less than 40 varieties of almost every color in Glads and will contain all the best cut flower varieties known. Price if bought separately would be twice what we ask in this collection but each year we have more of certain kinds than others and will give you the best of the deal in this collection.

### 50c LONG SEASON ASSORTMENT

Each 50c assortment is only one variety and not several or all. Each assortment consists of various sizes of just one variety. Cannot say just how many of a variety we will send as varieties vary in price and we have larger stock of some than of others but leave it to us we will send good measure.

AFLAME  
ALBATROSS  
BAGDAD  
BENEDICT  
BERTY SNOW  
BETSY BOB-UP  
BETTY NUTHALL  
BILL SOWDEN  
BIT O'HEAVEN  
CHAS. DICKENS  
CLARION  
COM. KOEHL  
D. A. HAY  
DIRECTOR

DR. F. E. BENNETT  
DR. MOODY  
EARLY DAWN  
EARLY MELODY  
GIANT NYMPH  
GLORIANA  
GOLD EAGLE  
HARVEST MOON  
JOYFUL  
MAID OF ORLEANS  
M. WHITE  
MARMORA  
MINUET  
MOTHER MACHREE

MRS. LEON DOUGLAS  
OLIVE GOODRICH  
OUR SELECTION  
PARADISE  
PAUL PFITZER  
PELEGRINA  
PENSACOLA  
PHYLISS McQUISTON  
PICARDY  
SPIRIT OF ST. LOUIS  
STAR OF BETHLEHEM  
STREAK OF BUTTER  
THE MOOR  
WASAGA

Any Five Lots \$2.25—Any 10 Lots \$4.00



## CHOICE BULBLET

### AT PREPAID PRICES

	10	100
ALADDIN .....	\$ .35	\$1.75
ALCHEMY .....	.50	4.00
ALGONQUIN .....	.35	1.75
ALLEMANIA .....	.10	.30
ANGELUS .....	.10	.50
BARCAROLE .....	.25	2.00
BEACON .....	...	.40
BEAUTIFUL DREAM .....	.50	3.00
BINGO .....	.50	3.00
BLACK OPAL .....	.15	1.00
BUFFETTE .....	.25	1.50
CAMELLIA .....	.10	.20
CARILLON .....	.20	1.50
COLONIAL MAID .....	.40	3.00
CONQUEST .....	...	.25
GRETA GARBO .....	1.25	8.00
HAPPY DAY .....	2.00	...
HILDRED .....	.20	1.50
HIN MEMORY .....	.25	2.00
JASMINE .....	.20	1.50
LORD SELKIRK .....	5.00	...
MARGARET BEATON .....	.25	2.25
MASTER MYRON .....	1.00	8.00
MRS WALTER P. CHRYSLER .....	.35	1.75
MYRNA .....	.90	5.00
PEGGY LOU .....	...	.50
RED DIABLO .....	3.00	...
ROBERT SHIPPEE .....	1.25	...
ROMAN GOLD .....	1.00	5.00
ROSALIE .....	.15	1.00
R. V. LIMA .....	.20	1.50
SNOW PRINCESS .....	.20	1.50
SURFSIDE .....	.50	3.00
SWEET ALIBI .....	.50	3.00
TIGER LILY .....	2.00	...
TIMBUCTOO .....	.15	1.00
VREDENBURG .....	.20	1.20
WENONAH .....	1.00	7.00

### OUR MAILING LIST

Our mailing list is revised each year, as you well know it is useless for us to send you catalogues each year if you are no longer interested in Glads.

We are not stingy with our catalogues and will send you one if you are only interested and we know it. So there are two ways to let us know if you still want to remain on our mailing list. One is to send us an order, the other is to drop us a line asking for catalogues.

We do not expect an order from every one every year, so if you are still interested and do not receive a catalogue just let us know and we will send one P.D.Q.

## SPECIAL COLLECTIONS

All Bulbs in These Collections

Separately Labeled.

### RICH RARE BULBLET COLLECTION

\$2.00—PREPAID—\$2.00

2—Greta Garbo	2—Red Diablo
2—Happy Day	2—Roman Gold
1—Lord Selkirk	2—Tiger Lily
1—Master Myron	

### DELUXE BULBLET COLLECTION

\$2.00—PREPAID—\$2.00

10—Colonial Maid	50—Peggy Lou
10—Hindenburg's Memory	10—Rose Van Lima
10—Margaret Beaton	10—Vredenburg
	10—Wenonah

### IDEAL BULBLET COLLECTION

\$2.00—PREPAID—\$2.00

10—Bingo	50—New Era
50—Isola Bella	50—Pheasant Dor'e
50—Irak	10—Sweet Alibi

### SUPREME SMALL BULB COLLECTION

All Bulbs Under 3/4"

\$3.00—PREPAID—\$3.00

2—Barcarole	5—Rose Van Lima
1—Greta Garbo	2—Sweet Alibi
1—Lord Selkirk	1—Wenonah
2—Margaret Beaton	

### FANCY SMALL BULB COLLECTION

All Bulbs Under 3/4"

\$2.00—PREPAID—\$2.00

2—Bingo	5—Peggy Lou
5—Camellia	10—Pheasant Dor'e
5—Colonial Maid	5—Ramsey McDonald
5—Ellen Marie	5—Snow Princess
5—Irak	5—Takina
5—Isola Bella	5—Vredenburg
5—New Era	

### BEST BACK YARD COLLECTION

\$2.00—PREPAID—\$2.00

10 Each of the Following, All Large Bulbs

Bagdad	Maid of Orleans
Bill Sowden	Minuet
Bit O' Heaven	Picardy

## THANK YOU

Don't think that we are ungrateful for the many fine letters than you send in to us telling us about our service, bulbs extras, etc., and expect sometime to find your letter as a testimonial somewhere in the catalogue. We do not believe in publishing such things and never have, but nevertheless we like to get your letters as well as anyone else. Each year we receive many letters telling us about our fine catalogue and its value to them. That is what we want and if you have suggestions that would improve the catalogue send them along as we are always ready to do anything that we possibly can for your benefit.

We have added several new features to the catalogue this year and hope they will be of benefit to you.

## COLORED SLIDES

We got the bug this past season to try our luck at taking colored slides of some of the glads as they were in bloom so proceeded to purchase a camera and try it out. Was only able to find time to take three films but nevertheless succeeded in getting some pictures that look very much like what we aimed at.

These picture slides are available to any of our customers to show at any of their meetings at anytime free of charge. Just write us telling us the dates that you want them and if they are not in use we will be only too glad to send them on to you.

The following slides are available.

Three Field Scenes  
Hindenburg's Memory  
Bingo  
Bill Sowden  
Pirate  
Bit O' Heaven  
Lulu Hunt

Streak of Butter  
Colonial Maid  
Beautiful Ohio  
Joyful  
Pheasant Dor'e  
Lois (2)

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Join a Glad society and keep up to date with your Glads. The Michigan Glad Society is one of the leading Glad Societies in the country. We will send you free bulbs of your own selection if you will send your membership thru us with your order.

## MICHIGAN GLADIOLUS SOCIETY

(Quarterly Bulletin)

MARVIN G. ELENBAAS, Secretary

1032 Madison St., Grand Haven, Mich.

## FREE BULBS

"Here is how. This offer is only to secure new members, not renewals and cuts your membership fee in half, as you will readily see.

"To all customers sending in Retail orders of not less than \$5. If you will also transmit to us your check or money order made out to the above society, in the full amount for one year new membership fee, we will transmit same to such society and you may add to your order bulbs of your own selection from our catalog (at list prizes, no further discounts) to the amount of one half of such membership fee."



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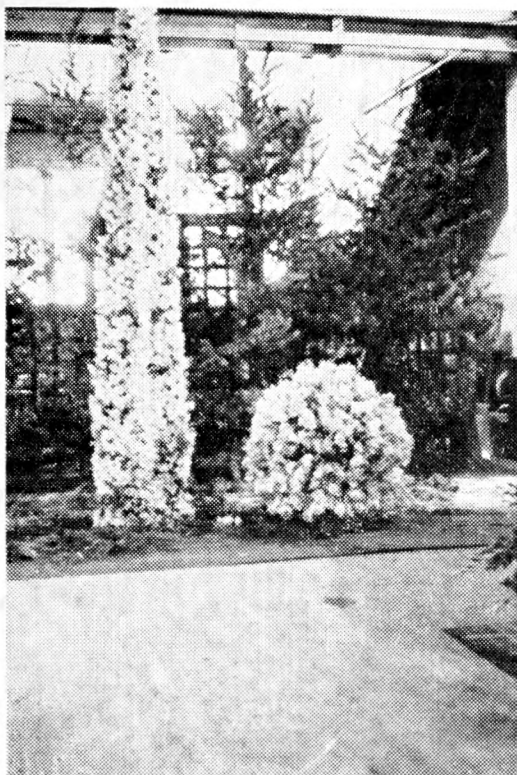
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RIGHT →

A feature of our exhibit  
at the Michigan  
State Show  
Jackson,  
1940

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GROW GOOD  
GLADS !!!

BUY  
MICHIGAN  
BULBS!

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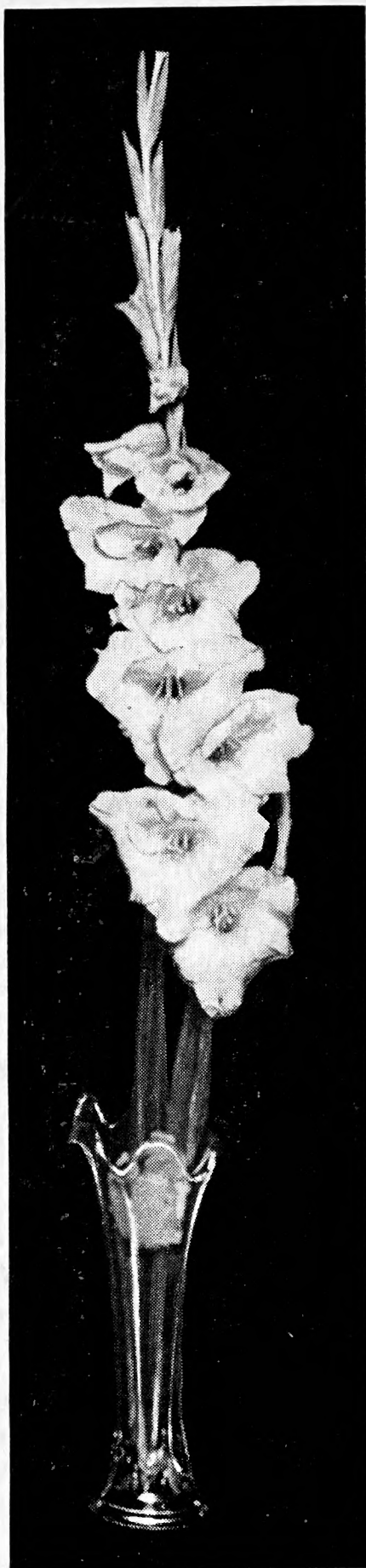
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FIELD SCENES  
OF PLANTING AND  
CULTIVATING  
AT HOBBY GLAD  
GARDENS

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SMILING BETTY